



## **The Four Steps to Development Success**

Over the past 15 years we have been exposed to a rich myriad of business models, insights and scenarios. This experience gives us an edge over our competition. We believe that whilst there may be similarities, each project brings a unique set of challenges for us. Understanding the needs and constraints of each client is crucial to developing the best solution.

We believe that if you can visualize it, we can make it a reality. We strive to surpass your expectations with our technological expertise coupled with our creativity to deliver a seamless full scale secure IT solution. Our work is renowned for its quality, sophistication and scalability. Not only are we interested in finding the right solution for our clients but we also want to add value and strengthen their existing foothold in the marketplace. Under our methodology, each projects undergoes 4 main stages:

### **1 - Visualization Phase**

This is the most crucial phase as it sets the foundation upon which our solutions for your business will be based. We have a simple formula. We listen and learn about the current perceptions of your company and your vision for the future. It helps us identify whether you need improvements on an existing system or whether you need an entirely new systems architecture built. This seemingly generic exercise assists us in two ways. Firstly it gives us an opportunity to assess the scale of the project and secondly it allows us the ability to offer our clients real world cost effective solutions.

### **2 - Conceptualisation Phase**

We then interpret your vision into a detailed proposal ensuring that all fundamental company aims, objectives and goals are identified. A copy of this design is given to you for confirmation. At this stage our Project Team analyses the brief; exploring all avenues to discover the best solutions suitable for your company. By adopting a holistic approach towards the project, it ensures that no one aspect of the project is looked at in isolation. This allows us to see 'the bigger' picture' beyond technological planning and design.

### **3 - Implementation Phase**

This is where the project really becomes exciting and starts to take shape. This stage requires close synchronization between the project manager, designers, developers and interface professionals. It provides a seamless progression from inspiration through to actual interactive integration. As soon as the technical and design elements are fully integrated the project undergoes rigorous developmental testing for performance and usability. The client is kept updated throughout the project as this provides the flexibility for both approval and feedback.

#### **4 - Revolutionize Phase**

By this phase, the client has a solution that is already well-designed, fully tested and functional. We realise that we're going out on a limb, but having integrated our solutions into your system should bring about change. It should transform the previous system, hence we call it the revolutionary phase. It shows that as a company, you are growing. At this stage, based upon client approval the project migrates to the hosting environment and undergoes further testing under pressure. Where required we will provide the client with the necessary training to enable them to manage the solution. Our real achievements are not in merely developing the right software or solutions; it is in our clients reaping more than one benefit from our solutions.